

Butler Middle School PTSA Board Meeting, August, 4, 2014

Team present: Brandis Smith, Tami Schwendiman, Cindy Grange, Andrea Moore, Heather Passey, Jenn Searle, Becca Fryer, Lois Kristensen, Holli Young

Absent: Becky Noel, Daryl Ann Ashby, Courtney Wright, Angie Mehrley

Minutes:

Conflict of interest form:

- Team signed this form, which pertains to using school funds.

Board member roles:

- Team discussed roles. Some materials were distributed.

Calendar:

- Tuesday, August 12, 9 – noon: PTSA training at Draper Park Middle School.
- Tuesday, August 19: Need volunteers to help with 6th grade orientation.
- Wed – Friday, August 20-22: Need volunteers to help with lunch.
- Monday, August 25, 3 pm: Faculty meeting where Ms. Logan will introduce PTSA to staff.
- Wednesday, August 27, 6-8 pm: Back to School Night. Need volunteers at the PTSA table.
- Wednesday, September 3, 1:30-2:30 pm: PTSA meeting. Will be 1st Wednesday of each month.
- Tues-Thur, October 7-9: Parent-Teacher Conference. PTSA will provide dinner on October 7.
- Friday, October 24: Reality Town.
- Mon-Fri, October 27-31: Red Ribbon Week, concluding with dress-up day on the 31st.

Fundraiser ideas:

- Team discussed various ideas, including: donations, silent auction, and corporate sponsorships.
- Top selection was a mobile coupon book call "SAVE."
 - Example: <https://www.entertainment.com/coupon/>.
 - May allow parents to either: 1) donate or 2) purchase mobile app.

- Additional sources of income include: PTSA dues, memory books, corporate dinner nights, and Spirit Week merchandise.
- Preferred month for a fundraiser: October.
- Promotion and marketing ideas include: Bruin Bites, Skylert eBlasts, student competition and incentives.
- Idea: Reduce price of memory books in order to boost sales of the memory book.

Positions needed:

- Open positions include: community partnerships, memberships, newsletter, fundraising, and inclusivity and diversity leader.
- May implement student-lead newsletter.

Miscellaneous items:

- Reflections:
 - Completed by end of October.
 - Theme: "World would be a better place if . . ."
- Winter Social:
 - Format will be changing from year's past (previously had movie/game/dance areas).
 - Would like to have a charity tie-in, such as: winter clothing, food donations, blankets, loom hats, cars for prisoners, placemats for the Homeless Shelter, laminated art, an item for service members.
- Spirit Week:
 - Increased quantities for Tshirts, capris and sweats for Back-to-School Night.
 - No shorts were ordered this year.
 - Hoodies were very popular last year.